



John Hervey Awards

Presented by the
United States Harness Writers Association

Rules for the 2007 John Hervey Awards

The best of harness racing journalism in 2007 will be honored with the 46th edition of the John Hervey Awards for writing, the 24th edition of the Broadcasters Awards for electronic media as well as the 8th edition of the George Smallsreed Award for still photography.

Please read these rules carefully as they have been revised and failure to follow instructions may result in a disqualification of the entry.

Entries will be judged in the following categories – all must be in English:

1. **News & Commentary Writing** [hard news, opinion pieces and essays]
2. **Feature Writing** [articles not written on overnight deadline; involving background research or expanded profiles – not Q&As]
3. **Television** [a featured or live racing segment of no longer than 10 minutes which must have aired on a network, local or cable station or have been included in a racetrack's simulcasting presentation]
4. **Audio** [a segment no longer than 10 minutes which was broadcasted through a radio station or through a recognized website as a podcast].
5. **Photography** [racing or featured photo]

A judge or panel of judges will review the entries in each category, selecting a winner. If the judges deem it appropriate, they will also be able to select up to two honorable mentions in each category.

Winners will receive a plaque/trophy as well as two dinner tickets to the United States Harness Writers Night of Champions Banquet January 27, 2008 at the Dover Downs Hotel in Dover, Delaware. Honorable mentions will receive a certificate. There are **no cash prizes**.

The **deadline for submissions** is December 7, 2007 for materials which were published or aired between November 21, 2006 and November 30, 2007. There is **no entry fee**. The decisions of the Hervey Committee and the Judges are final.

Photo and written submissions – news or feature categories – must have appeared in a paid-circulation publication OR on the website that is the same-name affiliate of a paid-circulation publication, recognized broadcast news organization or established industry website. Content that appeared on personal websites, message boards or lists and similar entities is not valid for inclusion in the competition. The final decision on eligibility is in the hands of the Hervey Committee.

Television or audio entries must have aired on a commercial or public television/radio station or be part of a racetrack's simulcasting broadcast. Additionally, audio/podcasts are eligible if they were posted to the websites of recognized news organizations or established industry websites. Documentaries or other long-form productions are not eligible although **one segment** of that documentary, edited only to fit the length limitations of no more than 10 minutes, may be submitted for consideration. The final decision on eligibility is in the hands of the Hervey Committee.



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General Rules

The decision for eligibility of Internet posted materials is at the discretion of the Hervey Committee and all decisions are final.

These awards are not open to entries which are fiction or were prepared for commercial purposes [for advertisements/promo/publicity purposes].

There is a limit of **one submission** per person in any one category. You may enter more than one category but not with the same submission. The Hervey Committee, at its sole discretion, may disqualify an entry at any time in the process, and reserves the right not to bestow an award in a particular category based on the quality and quantity of entries. An entry may only be submitted in one category and the category for which someone is submitting must be clearly indicated.

What You Must Submit

All entries must originate with the author/photographer/producer and **MUST** include a signed cover letter expressing the wish to enter materials in the contest, granting permission for the materials to be used for promoting the awards in press releases, etc. The letter must also include the following **contact information** for the writer/producer/photographer: **name, full address, telephone numbers [home, office, cell & fax] and email address**. The letter must also include the date that the media organization published/aired the submission and specify the category for which the entry is being submitted. All the rules for submission must be followed.

Editors may submit on behalf of authors provided that the cover letter is provided with information on the writer/producer/photographer as well as the person submitting the entry. All other third-party entries will be rejected.

Rules for Submission

All **written entries** – news or feature – must specify the category [news or feature] for which the author wishes to be considered. All print entries must include both a tearsheet of the entry as it appeared in print and an electronic or emailed version that is plain text, without identifying information [no bylines, publication names, graphs, photos or other graphic elements]. The emailed [or electronic] file must be named for the author so that it is easily identifiable as being by the author [eg MarySmith_Hervey.doc]. The plain text version must be **AS IT WAS PUBLISHED**. The tearsheet from the publication must show the author's name, title and date of publication. Tearsheets for Internet-based submissions will consist of a “screen print” of the document.

At the discretion of the Hervey Committee, an editor or similar senior official of the publication or website may be required to provide a letter, attesting that the document is the work of the author who submitted it and it appeared on the website or in the publication on the date in question.

If the author wishes to submit a multi-part series, it must be where the parts were published at the same time [ie sidebars with a primary story] or where it covers a single theme over the course of two or three publication dates. Multi-part submissions are not to exceed three parts.



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All **television entries** must not exceed 10 minutes and must not contain commercials. Each submission [one per person or group] should have its own cover letter. Each submission should be in the form of a DVD. Please provide TWO [2] DVDs of each submission. The submission may be a segment from a live show or a pre-taped feature but must be submitted “as broadcasted” and not edited other than to meet the length restriction and to remove commercials. Commercials or promotional videos are not eligible. A single segment of a documentary may be submitted but not a full length documentary.

All **audio entries** must not exceed 10 minutes and must not contain commercials. Each submission [one per person or group] should have its own cover letter. Each submission should be in the form of a DVD or CD. Please provide TWO [2] DVDs [or CDs] of each submission. Entries which aired on the Internet should include the URL for that broadcast.

All **photography entries** must be in the form of TWO [2] non-returnable **8 by 10 prints** of each photograph as it appeared in print, **WITH NO** identifying information on the front or back along with the cover letter that provides all the identifying information. The two prints should be accompanied by a single tearsheet of the published photo, showing the date, name of publication and photographer’s name and info. Tearsheets for Internet-based submissions will consist of a “screen print” with an accompanying letter from the editor or similar senior official of the website, attesting to who submitted it and that it appeared on the date indicated in connection with a news-related story. Each photographer may submit one entry. Additionally, the winner [and any honorable mentions] must be able to provide a JPG version of the photograph upon request from the Hervey Committee.

Deadline: All entries must be in the hands of Hervey Chairperson Carol Hodes by 5 p.m. on December 7, 2007. This is not a postmark deadline but actually when it must be RECEIVED. You are urged to submit early to avoid missing the deadline.

Where to send the entries:

Carol Hodes, Hervey Awards, 66 Staghorn Drive, Matawan, New Jersey 07747

[If using an overnight service, please indicate that no signature is required]

Where to email the digital portion of the entry: pony17@yahoo.com

Questions may be sent to the Hervey Committee: Carol Hodes [pony17@yahoo.com] or Chris Wittstruck [wittstruckc@aol.com]

Winners will be notified by mid-January 2008 and honored at the USHWA Night of Champions Banquet on January 27, 2008.